

Inner Search Foundation Inner Search Foundation 'Urmila' Award 2021

About 'Urmila' Award:

The 'Urmila Award' was instituted on the 8th August 2020 by Inner Search Foundation. This is a yearly award. The objective of this award is to recognize and encourage creativity and excellence in the field of Light Music (vocal) which includes Bhajans, Ghazals and any other Hindi songs. It aims at encouraging and supporting individuals and/or groups who may be pursuing vocal music. The Award may have different theme every year.

'Urmila' Award 2021:

Invitation to applications for 2021 Award are opening from the 15th August 2020. The last date of submission will be 15th December 2020.

Theme of 'Urmila' Award 2021:

Urmila Award 2021 is based on bhajans of Music Album – 'Adhyatma Path' published by Inner Search Foundation in March 2020 and released on ISF Group YouTube channel. The album is a collection of six bhajans. <u>https://youtu.be/jvAoFpBojT8</u>

How to apply for the 'Urmila' Award 2021:

Listen to Bhajans of Album Adhyatma Path on YouTube: <u>https://youtu.be/jvAoFpBojT8</u> and individual bhajans:

- 1. Sadho soi sadguru: https://youtu.be/CqleHZM82co
- 2. Guru bin data: https://youtu.be/Sb6lbDwQvNE
- 3. Gurudev ab toh: <u>https://youtu.be/DOEZb2RvRxk</u>
- 4. Ae mere Gurudev: <u>https://youtu.be/xSwusRgf48w</u>
- 5. Prabhu hum bhi: <u>https://youtu.be/0zmgd6dZvD0</u>
- 6. Sakhi more man ki: https://youtu.be/IEZIU6GFL1g
- From the collection of Bhajans in the album, sing and record video of any one bhajan of your choice.
 - The Video should be in any of the format:

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- o .MOV, .MPEG4, .MP4, .AVI, .MKV, .WMV.
- The duration of the video should be between 2 minutes (minimum) and 5 minutes (maximum).
- Any video of duration of less than 2 minutes or more than 5 minutes shall not be accepted.
- Participants are allowed use of live instruments for accompaniments.
- Links for any pre-uploaded video on any other platform shall not be permitted.
- Participants can improvise and add their feel to the song.
- Video of the song should be emailed along with the entry form to: <u>iireresearch@isfgroup.in</u>.

Suggestion for making better video:

- Participant should capture video in horizontal mode only.
- Participants must shoot their singing videos in broad daylight / proper lighting for clarity of facial recognition.
- Recorded video should be of single frame and one angle for the entire duration, without editing.
- Participants are advised to keep the recording device of the video stationery/reduce hand movement during the recording.
- Use of mic is recommended for better audio clarity.



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Selection Committee:

Prashant Salil:

Prashant Salil a lyricist, music composer, singer, and performer and is a multi-instrumentalist and has a command over various instrument. He dexterously plays instruments and also designs and crafts his own instruments. He is a member of Cine Musicians' Association (CMA) and Screen Writers' Association (SWA), he has also been involved in various recordings of films, T.V. serials and jingles and has worked with legendary music directors like Laxmikant Pyarelal, Ravindra Jain, Khayyam, Anu Malik, Jatin Lalit, Rajesh Roshan and many others. His various performances also include mega events like Koktebel Jazz Festival, Russia and World Cultural Festival, held at New Delhi. His released albums as a Santoor player are 'SEASONS' by Music Today, 'MOODS AND MOMENTS' by Sagarika and 'HARMONY' by Vale Music, to name a few.

Anu Burman:

A builder by profession and a management graduate by education, Anu has been a keen student of Hindustani classical music since a very young age. He has the good fortune of having undergone training in the Dagar vani school of Dhrupad from the late Ustad Nasir Aminuddin Dagar. Anu has performed in numerous concerts in India and abroad and is an accredited AIR artist.

Pawan Kapoor:

Pawan Kapoor, Co-Founder and Trustee of Inner Search Foundation is a Class I Marine Engineer, Mr. Kapoor has a vast and varied working experience of over 40 years in the maritime sector, at sea and ashore in the area of education and training. He has been a student of music from the age of 10 and learnt to play the Hawaiian Guitar, and later Indian Classical and Semi-Classical Music. He also plays the Harmonium and has recently published an album of Bhajans on YouTube.

Ramakrishnan Iyer:

Ramakrishnan Iyer is a shipping professional with an experience of around 20 years in the shipping industry. He has a great passion for singing and is currently pursuing his passion alongside his career. He is associated with 'Leherein' Musical group, which is part of a charitable organisation namely, Nanha Tara Foundation. He is known as the "Voice of Mohd. Rafi" and is an ardent admirer of Mohd. Rafi. He has done various stage shows in Mumbai and has proven his versatility over the past few years. Besides having a lovely voice, he is a thorough gentleman, strong believer of God and kind hearted by nature.

Soham Biswas:

Soham believes that music has no language and is a way of expressing the subtle life experiences that cannot be expressed otherwise. A passionate singer and rapper and find peace in indulging into different forms of music from Indian classical to western jazz, instrumental to underground rap music. He writes and composes Hindi rap music under the penname 'RumonSwag' and is also associated with music distribution platforms.



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Reward(s):

- All Short-listed entries an e certificate.
- Best 5 entries will get an e certificate and letter of appreciation.
- The Winner entry will get an e certificate, letter of appreciation and a special Prize.
- The Winner can also avail an opportunity to record live in a recording studio in Mumbai with original soundtrack.
- Date & time slot for recording will be given to the winner. However, the winner will have to make his/her own arrangement to travel to Mumbai, boarding and lodging.

Terms and Conditions:

Inner Search Foundation and **ISF Group** has no intention of using any of submitted material and or awarded material for any commercial purpose. The jury of the awards shall judge the entries for their quality of singing, clarity of words, any creative improvisation in the rendering, and overall effect. The winner entries will be published on **ISF Group's** YouTube channel.

Employees of the ISF Group and their immediate family members cannot participate in this competition.

By participating in the contest, the participants agree to following terms and conditions of this Award:

- Participants confirm that they have either submitted their original work created as per requirements of this competition and shall not use this for any commercial or other purpose unless they have sought written consent from the Inner Search Foundation.
- Participants shall ensure that all due credits are given to all other sources which support their submission.
- Any shortcoming in meeting the above criteria and terms shall render the participant's application invalid leading to disqualification.
- The participant shall have no further claims or rights if the content is used by Inner Search Foundation and/or ISF Group in any form and/or on any platform.
- Participants of age below 18 years shall need to submit written consent of their parents or guardians to all the terms.
- The Selection Committee is fully empowered to decide all matters regarding the process of nomination, evaluation, and selection.
- Inner Search Foundation and ISF GROUP are not liable for any plagiarism or misuse of any source as the original copyright(s) is(are) solely owned by the Companies, Original-Artist(s), Record-label(s) and Producers.



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					Photograph
Name of Applicant: .					
DOB:					
Address :					
Mobile No. :					
E-mail Id:					
Title of Song:					
Format of Submitted					
	IPEG4	□mP4		Пмкv	□ wmv
	II LO4				
The length of the video: Minutes Seconds					
Brief profile of Singer:					
		••••••			
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\Box I have carefully read and agreed to all the terms and conditions of 'Urmila' award.					
Name:]	Place:	
Signature:]	Date:	